IMPOWR

Managed Markets Challenges

- Financial & Program Efficacy
- Regulations expanding SDOH & Health Equity role
- Disconnected ecosystem of CBO / SDOH Partners

Solution

An enterprise operating platform for Community Based Organizations (CBOs) enhances SDOH delivery with meaningful data management and quantified impact
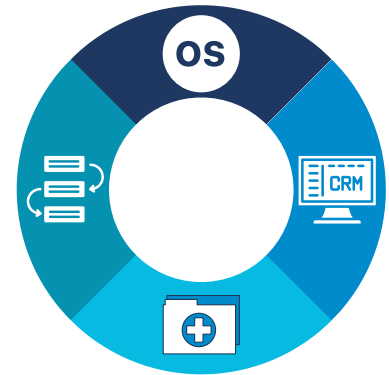
We Partner With...

SOCIAL & STABILITY SERVICES

Housing, education, addiction, abuse, workforce development, childcare, and socialization

HEALTH AND HUMAN SERVICES

County and State HHS entities Intellectual and developmental disability support organizations

COLLABORATIVE NETWORKS

Aligned Community Based Organizations e.g., ARCs

We Enable...

- SDOH "Delivery and Measurement" beyond referrals
- High Frequency Member Engagement
- Seamless Claims, Engagement and Encounter Data Sharing
- Expansion of Services and Delivery Footprint (Assessments/Redetermination)
- SDOH Coordination, Management
- Longitudinal Insights (Population and Member)

Benefits

imPowr delivers a package of unique capabilities integrating CBOs into a connected MCO and provider ecosystem

Sharing data via APIs across EMRs, HIEs and care management systems, enabling collaboration, feeding reliable insights and actionable data into existing workflows

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Case Highlight
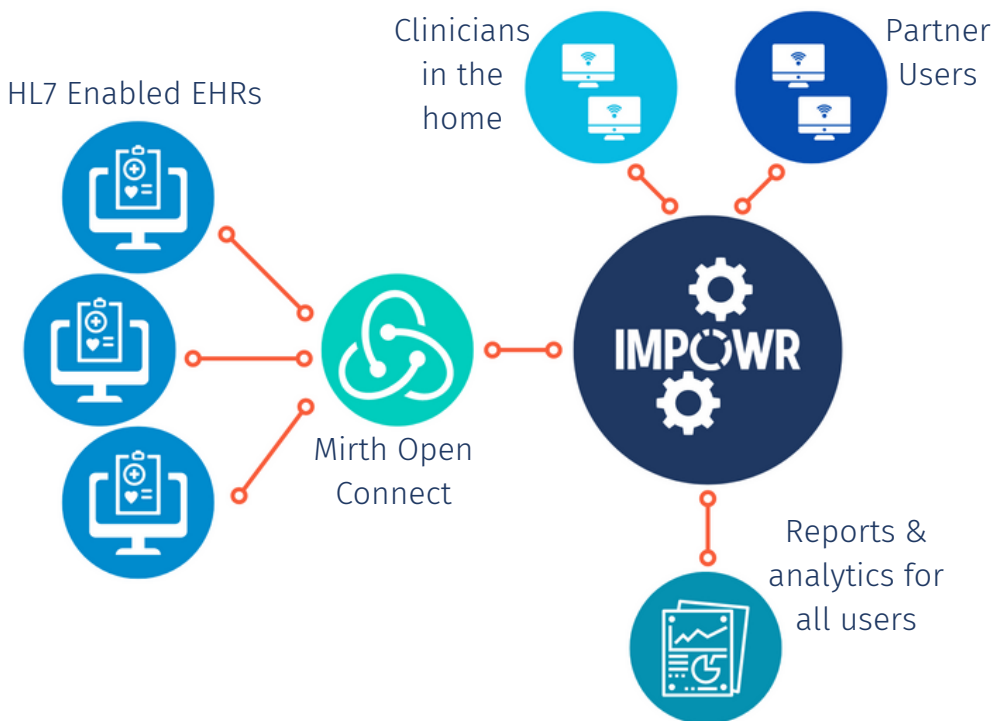### ENABLING TELEMEDICINE SERVICES AT COMMUNITY-BASED ORGANIZATIONS

Goals

- Improve health outcomes for new mothers and infants
- Reduce unnecessary ED use and cost
- Improve patient experience for the mother and family after birth
- Increase satisfaction for the primary care provider practices caring for the newborn, pediatric and family medicine practices

Program Structure

Modeled after Family Connects International (FCi); Modified for Televideo

- RN visits out of the newborn's medical home, starting in the first week of life
- FCi screeners/script with enhancements on breastfeeding support, postpartum reproductive life planning, tobacco relapse, and assessment of prenatal supports and connection to needed resources

The IMPOWR Solution

HL7 Enabled EHRs

Clinicians in the home

Partner Users

Mirth Open Connect

IMPOWR

Reports & analytics for all users

Configured the digital platform to support Non-Profit partners, Health Plan Partners, Regional Hospitals Accountable Health Partners, Health Centers, and others

imPowr enables CBOs to share data with other community partners

imPowr tracks referrals to CBOs, engagement outcomes, full integration supporting access, analysis and visualization of underlying data